

CELEBRATING THE 30th ANNIVERSARY OF TILE HERITAGE
Guardians of American Tile History

Sponsorship sought for the GALA Celebration
Friday, May 19, 2017
Mercer Museum in Doylestown, Pennsylvania

Sponsorships provide underwriting for all of our programs and events, enhancing the opportunities for broader participation. Importantly, sponsor dollars provide complimentary registration for deserving individuals like lifelong contributors to the tile industry, museum interns, students and emerging tile artists who would not otherwise attend the event.

Every sponsor will be listed on promotional materials for this event and in all press releases, social media and on the Tile Heritage website. Complimentary tickets to the Tile Festival, May 20-21, at the Moravian Pottery and Tile Works are also available. Details below.

Sponsor Pledges (circle one):

\$1000 "Hosting" Sponsor

- welcoming remarks at the reception
(your remarks read for you if you're unable to attend)
- 4 complimentary registrations for the reception
- name listed at event website and included in all social media
- company name on all promotional materials
- choose an aspect of the reception to underwrite
Pick your "attraction"
 - _____ wine & beer bar
 - _____ hors d'oeuvres
 - _____ surprise guest

\$500 "Patron" Sponsor

- 2 complimentary registrations for the reception
- name listed at event website and included in all social media
- company name on all promotional materials
- pick an event (specific tour) as yours to underwrite
Pick your tour
 - _____ 9 a.m. Tour of the Tile Works
 - _____ 11 a.m. Tour of the Tile Works
 - _____ 1 p.m. Tour of Fonthill Castle
 - _____ 3 p.m. Tour of Fonthill Castle

\$250 "Guest" Sponsor

- 2 complimentary registrations for the reception
- name listed at event website and included in all social media
- complimentary registration for the reception
- company name on all promotional materials

If you prefer an invoice, please circle the amount of your pledge.

Thank you for your generous support of this historic celebratory event!

Name: _____ Signature: _____

Celebratory Schedule of Events

Co-sponsored by the Bucks County Historical Society and the Moravian Pottery and Tile Works
In Honor of the 30th Anniversary of the Tile Heritage Foundation

Daytime activities before during and after Friday, May 19th, 2017

Self-guided tours of Doylestown, Philadelphia, Reading and Trenton (GPS or smart phone suggested)

Registrants to the THF 30th Anniversary Celebration will be supplied with a coded link to download any/all of the available self-guided tours. (Upon request they can be USPS mailed to you).

Daytime activities on Friday, May 19th

9 a.m. and 11 a.m. Special “How it’s Done” Tours of the Moravian Pottery and Tile Works

(Limited to 15 people per tour. Priority given to pre-registered guests and event sponsors.) The Moravian Pottery and Tile Works is maintained as a “working museum” where handmade tiles are still produced in a manner similar to that developed by the pottery’s founder, Henry Chapman Mercer (1856-1930). Witness the unique tile making process from the raw clay to the finished glazed product, developed over a century ago and emulated by many tile makers to this day. More about: <http://www.buckscounty.org/government/MoravianPotteryTileworks/>

1 p.m. and 3 p.m. Special Tile Tours of Fonthill Castle with Vance Koehler

(Limited to 15 people per tour. Priority given to pre-registered guests and event sponsors.)

Henry Mercer was a tile maker nearly ten years before he designed and started to build Fonthill, his fantastical concrete, castle-like residence in Doylestown. Naturally, he chose the products of his business, the Moravian Pottery and Tile Works, to enrich and decorate it. This special tour will explore the unique tiles and tile themes created by Mercer for his own house, along with the rare antique foreign tiles he collected and installed throughout it during his lifetime. More about Fonthill: <https://www.mercermuseum.org/visit/fonthill-castle/about/>

Evening activities on Friday, May 19th

For registered and invited guests

5:30 p.m. to 7:30 p.m. Reception/Celebration: Tile Heritage 30th Anniversary GALA! Dress “tilishly” if you wish!

Fine **hors d’oeuvres and beverages** catered by Memorable Affairs at the Mercer Museum Elkins Gallery.

Silent Auction: During the reception, in support of the Tile Heritage Foundation Archives Preservation, there will be a silent auction of special tiles and objects from invited artisans from throughout the United States.

Surprise Guests: There will be special guest appearances and introductions during the reception by some very special Mercercentric/tile-centric individuals!

Presentation of the honorary Tile Heritage Award!

Note: Prior to and during the celebration the Mercer Museum’s main collection exhibit area (Central Court) will be open for the enjoyment of our guests during the reception.

More about the Mercer Museum: <https://www.mercermuseum.org/about/mercer-museum/>

Daytime activities on Saturday and Sunday, May 20th - 21st

10 a.m. to 5 p.m. The 19th annual Tile Festival under the big tents at the Moravian Pottery and Tile Works, held every year at this time since 1998 when Tile Heritage presented “Tiles: A Living History,” a 5-day symposium commemorating the centennial of the Tile Works. Find tile artists and artisans from throughout the country anxious to talk about their work on display and ready to wrap things for you to take home!

Regular tours of the Tile Works and Fonthill Castle are also available (with additional, in-advance reservations).

The Perfect Place to celebrate the 30th Anniversary of Tile Heritage!