



## tile heritage mission

## your historic opportunity

## YES! sign me up to support the preservation of ceramic surfaces

Starbuck Goldner Tile, formerly in Bethlehem, Pennsylvania

### Annual Memberships:

#### Regular Members and Families

#### Major Memberships

<input type="checkbox"/> \$ 60. Supporter	<input type="checkbox"/> \$ 200. Donor
<input type="checkbox"/> \$ 120. Friend	<input type="checkbox"/> \$ 350. Patron
<input type="checkbox"/> \$ 150. Contributor	<input type="checkbox"/> \$ 500. Guardian
<input type="checkbox"/> \$ Other	<input type="checkbox"/> \$ 1000. Benefactor
<input type="checkbox"/> \$ 60. Outside U.S.	<input type="checkbox"/> \$ 1800+ Industry Sponsor

All contributions are tax-deductible as allowed by law.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sign up online or make check payable to "Tile Heritage"  
and mail to P.O. Box 1850, Healdsburg, CA 95448

Charge my Amex, Discover, MC or Visa: \$ \_\_\_\_\_

\_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

List my Occupation or Affiliation as

\_\_\_\_\_

in the Tile Heritage Resource Directory

### "There is no more market for old tiles . . . . . . than for diseased tonsils."

*- Albert Solon, founder of Solon & Schemmel, manufacturers  
of wall and floor tile in San Jose, California,  
in correspondence to a friend and former employer,  
October 29, 1930.*

As we expand and remodel our existing world,  
increasing numbers of old tiles, mosaics and  
architectural terra cotta facades are torn away,  
thoughtlessly discarded and lost forever.

Join in the historic venture to unearth the ceramic  
traditions which beautify our homes and urban  
centers today. Participate in playing a vital role in  
stimulating public appreciation and support for our  
national ceramic treasure. Invest in preserving one  
of America's most permanent, yet vulnerable,  
artistic traditions.

Why should we care about the fate of ceramic  
surfaces in America? Because we are all a part of  
the tradition; this is our heritage.



Visit us on the web: [www.tileheritage.org](http://www.tileheritage.org)

The Tile Heritage Foundation, founded in 1987  
as a nonprofit charitable organization, is dedicated  
to promoting an awareness and appreciation of  
ceramic surfaces in the United States.

The Foundation serves the need for a historical  
perspective regarding all ceramic surfacing  
materials, both past and present. In addition to  
aiding in the education of the public about the  
rich and varied history of tile, the organization is  
a major voice in the preservation of existing  
installations of rare and unusual ceramic surfaces  
while enhancing the visibility of contemporary  
tile work as well.

Tile Heritage involves more than the promotion  
and protection of tiles, murals and mosaics. The  
Foundation represents the need to preserve a  
perception of ourselves. From the time of the  
earliest cave paintings and molded clay forms,  
people have always sought to conceptualize  
themselves and inspire others through artistic  
endeavors. Safekeeping ceramic surfaces today is  
an integral part of preserving ourselves, a means  
of being remembered and understood by future  
generations.