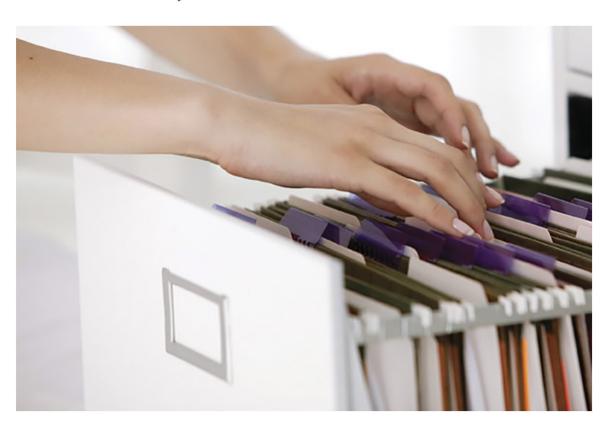
## YOU ARE INVITED - Freely OPEN a File!

The Foundation's archive validates the historic & current use of ceramic tile. The archive reflects the accomplishments of the Tile Industry!



Archive materials related to your company's history.

Photography, promotional materials, correspondence and other important items will be kept safe for posterity. Digital images of documented installations are also encouraged.

Contact Tile Heritage

Email: foundation@tileheritage.org

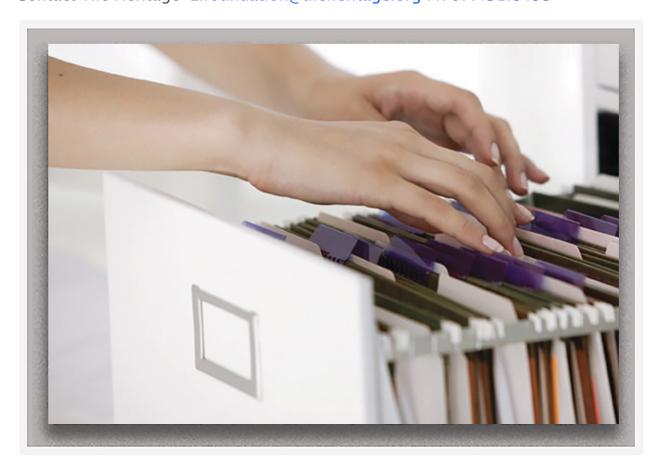
Phone: 707.431.8453

Tile Heritage Foundation P.O. Box 1850 Healdsburg CA 95448

## YOU ARE INVITED! FREELY OPEN A FILE!

The Tile Heritage Foundation encourages manufacturers, studios, distributors, dealers, contractors, installers, the design community and other tile-related support industries to establish a **THF Archive File** where materials related to your company's history including photography, promotional materials, correspondence and other important items of interest will be kept safe for posterity. Digital images of documented installations are also encouraged.

This **THF Archive File**, a Tile Heritage service, is open to the greater tile community - THF members and non-members alike, at no charge. Currently we have over 450 historic tile companies and over 700 files in the Contemporary Archive, which includes manufacturers, studios, dealers and installers. Utilize the free resources of the Tile Heritage Foundation to hold your valuable company records for posterity. Contact Tile Heritage E:foundation@tileheritage.org P:707.431.8453



To CONTRIBUTE to the SUPPORT and continuing DEVELOPMENT of the Foundation's **THF Archive Files** contact foundation@tileheritage.org

SCROLL TO NEXT PAGE TO SEE what THF processes in an Archival File

## What THF will process for an Archival File: We WANT you to be part of it!

Digital photography (images) of process shots, installations, other images of interest etc. need to have corresponding metadata. Images primarily need names; they can also be numbered as well.

**For example (image titles)**: 1. Cleveland Civic Center Mural, 2. Cleveland Civic Center Mural, 3. Cleveland Civic Center Mural, etc.

## Metadata related to these images should be digital - an accompanying document ... For example:

- 1. Cleveland Civic Center Mural Designed by ABC artist (or studio), 36"x 48" fabricated & installed by DEF Company, Cleveland, OH, 2024 other data can be added, like how the work was commissioned, if the job is honoring someone, etc.
- 2. Cleveland Civic Center Mural Jack Sprat Fabricating, CCC Mural at DEF Company, 2024. (Materials being used to fabricate can also be noted.)
- 3. Cleveland Civic Center Mural Jim & George Curious, installing CCC Mural onsite, 2024.

Documents related to company files like business records, job records, correspondence related to business (and personal if tile related), promotional material, news clippings, hard copy photography, any published data about the company - all these materials need to be hard copy, not web links or digital images. Materials need to be in chronological order too the degree possible, categorized, separated in folders if there is a lot of material, and ALL in logical related-materials order whether a small amount of information or a large amount. People are invited to ADD additional materials after the initial establishment of a file.

Tile Heritage is not able to process and archive, raw, un-managed materials.

There is a great deal of 'ownership' involved in having a folder & file in the Tile Heritage Foundation Archives. The Archives are national public records. The presence of a company file further validates the work now and into the future, honoring the craft and artistry for posterity. In the months ahead the currently archived materials index will be available online for review.

We WANT you to be part of it – Participate today! Your materials, samples and documents will be kept safe for posterity, and become part of a body of work that is validating and forms the continuing legacy of those in the tile industry.